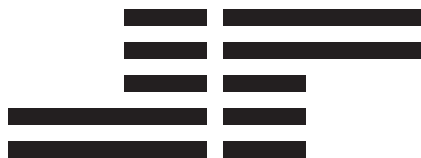


Packaging Formula to the Future

Beyond the Conventional



JAPAN PACK²⁰²³

Japan Packaging & Manufacturing Technology Show

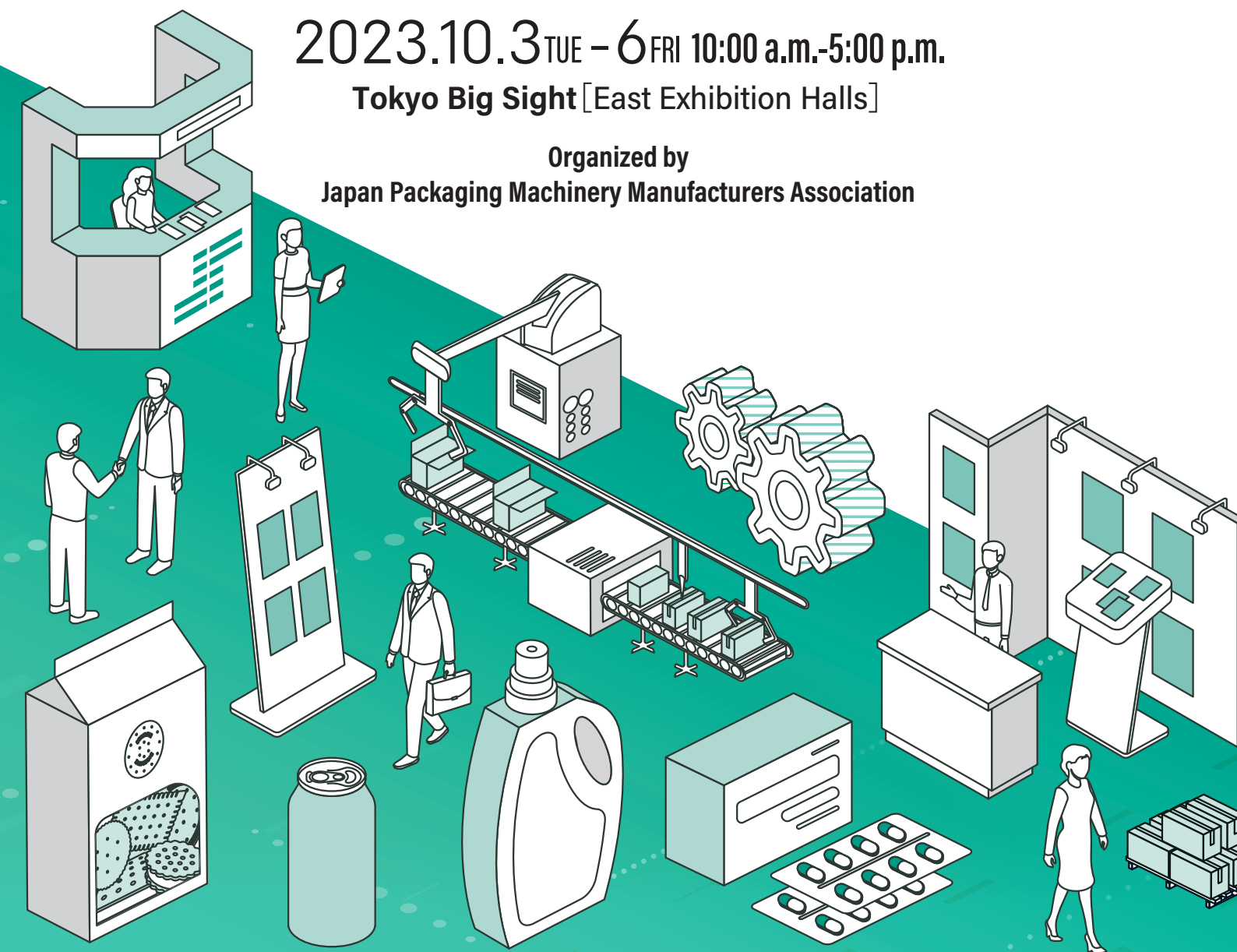
Invitation to Participate in JAPAN PACK 2023

2023.10.3^{TUE} – 6^{FRI} 10:00 a.m.-5:00 p.m.

Tokyo Big Sight [East Exhibition Halls]

Organized by

Japan Packaging Machinery Manufacturers Association



JAPAN PACK²⁰²³

Japan Packaging Machinery Manufacturers Association is pleased to announce that it will host "JAPAN PACK 2023" for four days from 3rd (Tuesday) to 6th (Friday) in October 2023 at Tokyo Big Sight.

JAPAN PACK is a major event where cutting-edge devices, technologies, and services in packaging and related industries from around the world come together with users and buyers once every two years. It has an excellent reputation among exhibitors and visitors as a large-scale event where participants can find various state-of-the-art products for a wide range of production processes such as processing, pharmaceutical, filling, packing, printing, inspection, and packaging in the entire manufacturing line of foods, pharmaceutical/cosmetics, daily goods, industrial products, etc. At the last exhibition (held in February 2022), where 299 businesses and institutions participated in the midst of the COVID-19 pandemic, we further felt the importance of the packaging industry's role in creating a sustainable society and reconfirmed the significance of our exhibition.

The theme of JAPAN PACK 2023 is "Packaging Formula to the Future – Beyond the Conventional." Through this event, we wish to present solutions, such as the "Packaging Formula," to challenges in the production, distribution, consumption, disposal, and recycling of various daily necessities and contribute to the future prosperity of packaging and related industries as well as their user industries while delivering the message that packaging is becoming more indispensable than ever before not only for promoting automation and improving productivity in the supply chain but also for realizing a sustainable society. This wish of ours is included in the theme.

At the venue, through various exhibits with a central focus on packaging machinery and materials, we propose solutions to urgent issues such as manpower shortage, manufacturing/logistic cost, energy/resource saving, security and safety, hygiene, and response to the New Normal with/after COVID-19, and then create value for stakeholders such as improving productivity and promoting sustainability. Besides, we will cohost various special events including theme-based exhibits, special lecture sessions, and special seminars while actively engaging in public relations activities and fully utilizing digital content to promote business matching that directly develops into business interaction.

We are confident that JAPAN PACK 2023, our third exhibition that will be held at East Exhibition Halls, Tokyo Big Sight after 2017, would be the best stage for you to conduct effective PR activities and find new business and branding opportunities. We look forward to seeing you at JAPAN PACK 2023.

Japan Packaging Machinery Manufacturers Association

President

Toshio Omori



Outline

TITLE JAPAN PACK 2023
Japan Packaging & Manufacturing Technology Show 2023

DATE October 3(Tuesday)-6 (Friday), 2023 *Opening Hours for Visitors:10:00 a.m. - 5:00 p.m.

VENUE Tokyo Big Sight East Exhibition Halls
[3-10-1 Ariake, Koto-ku, Tokyo 1350063, Japan]

OBJECTIVE Striving for the realization of a better society through the promotion of trade and the prosperity of packaging and related industries as well as their user industries while contributing to industrial rationalization and the improvement of people's lives through the exhibition of domestic and overseas packaging machinery, packaging materials, packaging material converting equipment, food processing machinery, pharmaceutical/cosmetic/daily product manufacturing machinery, logistic equipment, and related technologies and services.

THEME Packaging Formula to the Future : Beyond the Conventional

HOSTED BY Japan Packaging Machinery Manufacturers Association

SUPPORTED BY Ministry of Economy, Trade and Industry / Japan External Trade Organization (JETRO) /
(Scheduled) Organization for Small & Medium Enterprises and Regional Innovation, JAPAN /
The Japan Chamber of Commerce and Industry / The Tokyo Chamber of Commerce and Industry /
Japan Packaging Institute / Tokyo Big Sight Inc. /
Other related government and public offices, public organizations, etc.



That's why JAPAN PACK 2023

Go beyond expectation...

You can find all state-of-the-art technologies, with which "Packaging" creates a path to the future. Experience through your eyes, ears, hands, and body. That's why JAPAN PACK is selected.

Toward the automation of production lines and the promotion of diversity, "packaging" will be more friendly to "people."

Toward the achievement of SDGs and the realization of a carbon-neutral society, "packaging" will be more friendly to "the earth."

Such a friendly, prosperous, and attractive future is just around the corner.

Now is the time to set off. This is the starting point.

The place for "Cocreation" where solutions to problems are cocreated.

That's why JAPAN PACK is selected.

JAPAN PACK's core competence is to be a general exhibition led by packaging machinery manufacturers. Therefore, an encounter with an innovative idea or new technology easily develops into an aggressive business interaction to discuss "how to materialize it." Who will find a solution? An exhibitor and a visitor; an exhibitor and another exhibitor; or a visitor and another visitor can possibly find a solution. This is the strength of an exhibition; that is, "Real Communication Space."



Solutions appropriate for "you" will be found through various communication channels.

That's why JAPAN PACK is selected.

The degree to which information is needed is different depending on the visitor; therefore, what visitors can find at JAPAN PACK are not just exhibits displayed in the exhibitors' booths. Various lecture sessions and seminars where leading experts from different fields gather, cross-industrial featured exhibition by the host, virtual technologies utilizing online communication and videos, etc. are ready to offer solutions that meet each visitor's needs.



The platform for creating a "Future," available to both industries and consumers.

That's why JAPAN PACK is selected.

The packaging industry plays an essential role in society; therefore, the challenges the industry must address are high-profile issues for society as well. This is why various media personnel wishing to cover the exhibition from various viewpoints come to the venue. Reporters who write articles for a wide range of readers from industries to consumers are dispatched from different media including TV, national newspapers, industry-specific magazines, and online media to find good topics for coverage. You can use the exhibition as a place to deliver your message about your vision and purpose toward the future in addition to your products and technologies.



The Values Created by JAPAN PACK 2023 Held under the New Normal

The following values are offered at JAPAN PACK 2023 held in the Real Communication Space.

- Encounter with real machinery and products that inspire the five senses
- Encounter with information and people that can be realized only through face-to-face communication
- Opportunity to offer or have experience of the entire industry and cross-industrial collaborations
- Visualization of the industry's philosophy by collecting all necessary information from news coverage released by different media

Exhibition = A place where exhibitors are linked to visitors through "Real Opinion"

Exhibition Theme

The latest equipment and technologies for packaging and related industries, which are indispensable to our lives, are exhibited in our event. They will solve a wide variety of issues from manufacturing to distribution, consumption, and disposal of all kinds of daily necessities.

To the manufacturing industries such as food and beverage, pharmaceuticals and cosmetics, daily necessities, and industrial products

Provide solutions for issues regarding (such as) ...
labor shortages, manufacturing costs, food loss, improving safety, security, hygiene, proper use of plastics, energy, resource saving, promotion of DX, etc.

Create the value of
your products

To the retail distribution industry, such as supermarkets, convenience stores, drugstores, and e-commerce websites

Provide solutions for issues such as labor shortages, distribution costs, Protect products, managing sales.
Suggest packaging forms that stimulate purchasing willingness, and packaging forms harmonizing our lives.

Create the value to
promote sales

To all of you

■ To realize sustainable society

Provide solutions for issues such as easy-to-handle packaging, an aging society, the diversification of households, and anti-hunger measures.

■ Life cycle of packaging aware of environmental issues

Promote the proper use of plastics, promote [3R +], recycling-oriented economics, ethical consumption, etc.

Declare the value of
SDGs x packaging

※3R+・・・In addition to Reduce, Reuse, Recycle, we will promote solutions to global environmental issues from the viewpoint of "Replace" and "Renewable".

Exhibit Categories

Group 1 Packaging Machinery, Packing Equipment

weighing/counting equipment for packaging | filling machines | bag form-fill-seal machines (including bag feed-fill-seal machines) | container form-fill-seal machines | labeling machines | printing machines | cartoners | overwrapping machines | sealing machines | shrink packaging machines | vacuum packaging machines | gas exchange packaging machines | packing machines (strapping/tying machines) | external packing machines and related equipment, etc.

Group 2 Packaging Materials, Containers

paper/paperboard products | plastic products | metal products | wood/cloth/glass | cushioning materials, etc.

Group 3 Printing Machinery, Related Equipment, Packaging Material Processing Machines

offset printing | gravure printing | flexographic printing | screen printing | on-demand printing (digital printing) | printing inks | other printing and related equipment | bag making machines | bag making machines with cushioning material | slitter/rewinder | paper/paperboard processing machines | cushioning material manufacturing machines | plastic processing machines, etc.

Group 4 Robots, Machine Component, Packaging-related Machines, Inspecting and Detecting Machines

handling robots (sorting/supplying/aligning/accumulating) | collaborative robots | other packaging robots | air and hydraulic equipment | industrial knives (Knives/cutters) | air shafts | heaters | motors | transmission and reduction gear | intermittent equipment | gear | chains | belts | pumps | tanks | piping | sensors | timer | temperature controllers | electric/electronic control equipment | controller | servo motor | touch panels | tools | other components | arranging machines | automatic feeders (goods for packaging, trays) | small bag/card feeders | buffer equipment | adhesive/hot-melt applicators | bar code reader | container washers | bottle washing machines | static elimination equipment | straw | spout placement machines | capping machines | cappers | cap sealer | other packaging-related equipment | weight checkers | metal detection machines | pin hole inspecting equipment | contamination inspection machines | x-ray inspection devices | print inspecting equipment | color sorting equipment | shape sorting machines | appearance inspection machines | image processing equipment |,etc.

Group 5 Food Processing Equipment, Related Equipment

rice and other grain refining equipment | flour milling equipment | noodle manufacturing equipment | bread and confectionery manufacturing equipment | Japanese sweets making machines | rice crackers making machines | milk processing, dairy products manufacturing equipment | meat processing equipment | marine product processing equipment | beverage manufacturing equipment | tea processing equipment | kitchen instruments | freshness control | quality preservation |,etc.

Exhibiting Theme

JAPAN PACK 2023 is an opportunity for exhibiting "new value of packaging" that solves the following issues.

1

Supporting a Sustainable Society

Designing packaging plans based on the life cycle / Proper use of plastics / Development of new materials and alternative materials / Utilizing used packaging for their energy / Promoting Reduce, Reuse, Recycle / Food loss and waste reduction / Support for ethical consumption / Products, technologies, and services that support a sustainable society

2

Productivity Enhancement

Strengthening of supply chains through DX / Optimization of supply chain management / Incorporating diversity in production sites / Labor saving / Remote production system / Reduction of raw material loss / Decrease of manufacturing costs through rationalization / Reduction of distribution and transportation costs / Products, technologies, and services that contribute to automation and optimization at production line

3

Security and Safety

Ensuring hygiene / Protection of product quality, and reliability assurance in distribution / Prevention of counterfeit outflow / Prevention of accidental eating and ingestion / Medication management / Quality assurance / Compliance with packaging regulations / Technologies, services that support safety and security

4

Market Expansion

Acceleration of cross-industry collaboration / Business Continuity Planning / Response to the remote work, and sharing economy / Changing dietary habits / Expansion of the EC market / Export of Japanese products / Preparation of production bases / Promotion of corporate collaboration / Nurturing human resources in the packaging industry / Inbound Tourism consumption / Changing business practices and consumption through metaverse popularization / Technologies, services in response to the market expansion of packaging and related industries

Group 6 Pharmaceutical- and Cosmetic, Daily Necessities Making Machines, Related Equipment

Mixers | granulators | coating machines | tableting machines | powder packaging machines | agitators | kneading machines | packaging insert folding machines | rondo packaging machines | ampule sealing machines | poultice coating machines | diaper, tissue processing machines | face mask making machines | napkin manufacturing and processing machines |,etc.

Group 7 Ecology Related Equipment

compression packaging machines | crushing machines | garbage disposal machines | waste food separators | bag breaking machines | waste sorting machines | waste recycling | styrofoam compacter | washing machines, vacuum cleaners | dust collectors | incinerators | pure water making machines |,etc.

Group 8 Sanitary Equipment, and Related Materials

sanitary materials | sanitary equipment |,etc.

Group 9 Logistics, and Related Equipment,Store Equipment

carriers | containers | conveyors | sorting, picking system | pallets | information equipment | barcode | two dimensional code generator, reader | other distribution related equipment | service | showcase, etc.

Group 10 Digital Solutions , Software

other digital solutions | IoT solutions | AI solutions |,etc.

Group 11 Engineering, System

plant design | clean rooms | HACCP-compliant systems | GMP-compliant systems | information control systems |,etc.

Group 12 Organization, Press, Research Institute, Educational Institute, Human Resource Support, Others

Organization | Press | Research Institute | Educational Institute | Human Resource Support | Standards, laws | publications |,etc.

Support Services for Exhibitors

We will support exhibitors to attract visitors.

From acquisition of new potential customers to in-depth sales, business negotiations, and order acceptance. We will support exhibitors throughout the show, including before and during the show. We will provide consistent support for exhibitors to create as many business opportunities as possible.

Packaging Consultation Counter

Packaging professionals will respond to issues and questions visitors have. Using information provided by exhibitors on the latest technologies and the organizer's own database, we will introduce exhibitors that meet the visitors' needs, promoting business matching.



JAPAN PACK AWARDS

This program was launched in 2009 and marks its eighth anniversary this year. Exhibitors widely disseminate information about the outcomes of their research activities and new technologies developed. An award ceremony is held in the presence of media personnel for the products winning Excellence Awards and the Highest Excellence Award during the exhibition.



Featured Exhibition (DX/GX)

We propose solutions to the social issues that the packaging industry faces. This time, the theme of the featured exhibition is Green Transformation (GX) and Digital Transformation (DX). Visitors inspired by this program will be guided to visit exhibitors' booths.



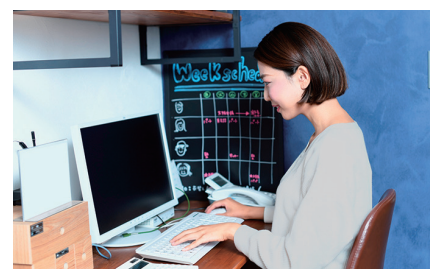
Exhibitors' Seminar

At a presentation venue prepared by the organizer, exhibitors can announce their new products and technologies to visitors. Please use it for your promotion.



Online Communication and Promotion

Each exhibitor's "WEB Booth" is posted on our official website prior to the exhibition. Exhibitors can maximize the benefits of their participation in JAPAN PACK 2023 through the online marketing appropriate for their sales policy such as streaming product introduction videos, conducting pre-event PR activities through downloaded information packages, and conducting sales activities targeting potential customers recorded in the site visitors' log.



Attracting Visitors to the Event

The organizer will promote activities by utilizing various tools to attract users of manufacturing-related technologies including

industries of food, beverage, pharmaceutical, chemical-cosmetics, also distribution industry, trading companies, packaging material industry, printing industry, and visitors from various other types industries.

Direct Approach to User (Direct Mail, Mail Magazine, WEB Promotion)

Using the organizer's database, we will conduct wide-ranging announcements to the user industry, relevant government agencies, and public organizations in order to focus on approaching potential customers.

- Those who have visited JAPAN PACK before.
- Those who have participated in seminars, or other projects conducted by the host before.
- Representatives/top management of user company
- Factory head/manufacturing department head of user company
- Packaging planning department head of user company
- Personnel responsible for SDGs of user company
- Researcher engaging with environmental load reduction or productivity enhancement initiatives
- Local government official engaging with packaging recycling network
- Government agency



Publicity

We will run advertisement in various media with a focus on industry newspapers and magazines, and roll out an advertising campaign targeting a wide audience. Publicity activities will also include press conferences, press release and utilize various media to attract visitors with a clear purpose.



PR Activities at Different Exhibitions Held at Home and Abroad, and through Pre-Event Seminars

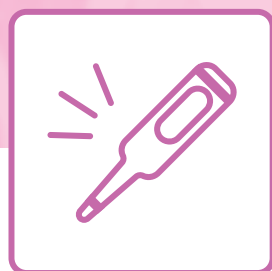
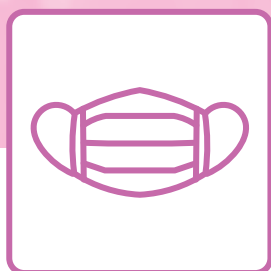
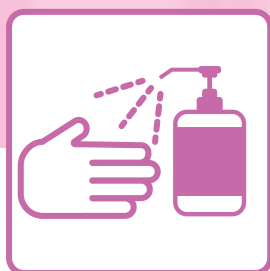
We conduct PR activities for JAPAN PACK 2023 in collaboration with various related exhibitions, handing out leaflets and putting up posters. In addition, we hold packaging-related seminars as needed, disseminate the latest information that meets user industries' needs, and encourage them to come to the venue, which serves as the place where solutions that meet their needs can be realized.



Realization of “Business Settings” Combined with “Safety and Security” through Thorough Infection Control

We respond to the spread of COVID-19 as needed in accordance with the guidelines for the response to COVID-19* issued by relevant authorities to develop a concrete plan for JAPAN PACK 2023, taking infection control measures appropriate for the situation. The detailed information will be provided and updated as needed at the Exhibitor Orientation, on our website, or via e-mail in line with the infection status at that time. We ask all exhibitors to cooperate with us by adhering to the guidelines outlined in the “Exhibition Manual” scheduled to be handed out in May 2023 as well as notifications from the host so that we can realize fruitful business matching while ensuring the safety and security of all concerned.

*The “Basic Policies for Novel Coronavirus Disease Control” led by the government and the Novel Coronavirus Response Headquarters, “Policy Measure for Preventing Novel Coronavirus Infection at Exhibitions, and Other Events” (Tokyo Big Sight), “Exhibition Industry Guidelines for Preventing the Spread of COVID-19 Infection” (Japan Exhibition Association), and other guidelines accepted by the host.



“WEB Booth” to Maximize and Optimize the Benefit of Participation

“WEB Booth” is included in the basic service package available to the exhibitor who pays JAPAN PACK 2023’s participation fee. “WEB Booth” is held as a “Hybrid Exhibition” on both websites of Tokyo Big Sight and JAPAN PACK 2023 to create new encounters without the constraints of space and time. At “WEB Booth,” the exhibitor can upload its company/product introduction videos, conduct pre-event PR activities through the information materials downloaded by site visitors, approach potential customers using the log data of visitors (information for lead generation), and do various other promotional campaigns. The exhibitor can use this “WEB Booth” not only for creating a link between the face-to-face exhibition and the online exhibition, our official website and its dedicated website for the exhibition, and the exhibition and its inside sales/field sales representatives, but also for other promotional activities in accordance with its sales policy. Don’t miss the chance to experience this effective and efficient JAPAN PACK 2023 held as a “Hybrid Exhibition.”



*The above are photos of websites disclosed on JAPAN PACK Online 2022. We are currently working on the development of a sample page of “WEB Booth” for JAPAN PACK 2023 so that it will be presented at the Exhibitor Orientation.

For participating in the exhibition

2022	Exhibition schedule
September	September 1 (Thu), 2022 Application starts Please use the dedicated form on the official website. 
• •	December 31 (Sat), 2022 Deadline for Early Application Benefits <ul style="list-style-type: none"> ① Discount of 10,000 yen per booth from the participation fee ▶ Eligibility: Repeating exhibitors since JAPAN PACK 2022 ② Your company name will be listed on the exhibition's official website as "Pre-release of exhibitor" and announced to the press. ▶ Listing period: Until around June 2023 (scheduled) ③ Free banner advertisement on the official website of the exhibition ▶ Listing period: Until around June 2023 (scheduled) ▶ Up to 5 companies (planned) on a first-come, first-served basis. ④ Priority application rights for exhibitor presentation seminars during the exhibition ▶ There is an application limit.
December	
2023 • •	
March	March 31 (Fri), 2023 Application Deadline If there is extra venue space, we will continue to recruit exhibitors.
•	June, 2023 (scheduled) Sending out "Exhibition Manual" and various application documents.
May	
•	July, 2023 (scheduled) Sending out "Invitation Letter" for visitors
July	September, 2023 (scheduled) Visitor Pre-registration/Seminar Attendance Registration Starts Holding "Implementation summary press conference" Release "WEB Booth" for exhibitor
•	September 30 (Sat) – October 1 (Sun), 2023 Booth decoration and move-in of exhibits
September	October 2 (Mon), 2023 Booth decoration, hand-carry move-in and exhibits adjustment *Vehicles are not allowed to enter the venue.
October	October 3 (Tue)-6 (Fri), 2023 JAPAN PACK 2023 October 6 (Fri) 17:00 - October 7 (Sat) 9:00, 2023 Exhibits move-out, booth dismantlement and complete removal

Post Show Report

Title	JAPAN PACK 2022 JAPAN PACKAGING & MANUFACTURING TECHNOLOGY SHOW 2022
Theme	Packaging Formula to the Future
Date	February 15(Tuesday)-18(Friday)2022 10:00 a.m.-5:00 p.m.
Venue	Tokyo International Exhibition Center "Tokyo Big Sight" West/South Exhibition Halls and Conference Tower
Scale	Exhibited by 299 companies/organizations and 1,472 booths (approx 13,248 sq. m.)

Number of visitors

Date	Weather	Number of Visitors (persons)
Feb. 15 (Tue)	Sunny	2,114
Feb. 16 (Wed)	Sunny	2,696
Feb. 17 (Thu)	Sunny	2,956
Feb. 18 (Fri)	Sunny	3,140
Total		10,906

※The number of visitors will be the actual number of visitors registered at the venue. Duplicate counting for those visiting multiple days is not performed.

Main Visitors from the following business fields.

Foods	Takeda Pharmaceutical Company Limited	KYOCERA Corporation
Ajinomoto Co., Inc.	Cosmetics, Daily Goods	Nippon Paper Industries Co., Ltd.
House Foods Group Inc.	Kao Corporation	Panasonic Corporation
Itoham Foods Inc.	KOSÉ Corporation	RICOH COMPANY, LTD.
JAPAN TOBACCO INC.	Lion Corporation	TOPPAN INC.
KAGOME CO., LTD.	Shiseido Company, Limited	Construction, Plant Engineering
Kewpie Corporation	UNICHARM CORPORATION	KAJIMA CORPORATION
KIKKOMAN CORPORATION	Stationary, Sundries	OBAYASHI CORPORATION
LOTTE Co., Ltd.	ITOKI CORPORATION	SHIMIZU CORPORATION
Maruha Nichiro Corporation	KOKUYO Co., Ltd.	TAISEI CORPORATION
Meiji Co., Ltd.	NICHIBAN CO., LTD.	Takenaka Corporation
NH Foods Ltd.	Distribution, Trading	Toyota Industries Corporation
NICHIREI CORPORATION	Amazon Japan G.K.	Government Offices, Organizations
NISSHIN SEIFUN GROUP INC.	FamilyMart Co., Ltd.	JETRO(Japan External Trade Organization)
TOYO SUI SAN KAISHA, LTD.	Isetan Mitsukoshi Holdings Ltd.	Ministry of Agriculture, Forestry and Fisheries
YAMAZAKI BAKING CO., LTD.	ITOCHU Corporation	Ministry of Economy, Trade and Industry
Beverages	KOKUBU GROUP CORP.	Ministry of the Environment
Asahi Group Foods, Ltd.	Marubeni Corporation	Organization for Small & Medium Enterprises and Regional Innovation, JAPAN
Coca-Cola Bottlers Japan Inc.	Mitsubishi Corporation	TIRI(Tokyo Metropolitan Industrial Technology Research Institute)
ITO EN, LTD.	MITSUI & CO., LTD.	Tokyo Metropolis
Kirin Holdings Company, Limited	Seven & i Holdings Co., Ltd.	Tokyo Metropolitan Small and Medium Enterprise Support Center
MEGMILK SNOW BRAND Co., Ltd.	ZEN-NOH(National Federation of Agricultural Cooperative Associations)	Press
MORINAGA MILK INDUSTRY CO., LTD.	Restaurants	Fuji Television Network, Inc.
Suntory Holdings Limited	SAIZERIYA CO., LTD.	Jiji Press Ltd.
Yakult Honsha Company, Limited	SKYLARK HOLDINGS CO., LTD.	NHK(Japan Broadcasting Corporation)
Pharmaceutical	ZENSHO HOLDINGS CO., LTD.	Nihon Keizai Shimbun
Daiichi Sankyo Company, Limited	Printing, Precision Instruments, Electrical	The Yomiuri Shimbun
Eisai Co., Ltd.	BROTHER INDUSTRIES, LTD.	TV TOKYO Corporation
Kowa Company, Limited	CANON INC.	
NIPRO CORPORATION	Dai Nippon Printing Co., Ltd.	
Otsuka Pharmaceutical Co., Ltd.	HP Japan Inc.	
ROHTO Pharmaceutical Co., Ltd.	KONICA MINOLTA, INC.	
Taisho Pharmaceutical Co., Ltd.		

Reputation from Exhibitors

Brand Image Innovation (Ishida Co., Ltd.)

We engage with the development, production, sales, and maintenance of all types of manufacturing equipment and systems such as packaging, inspection, box packing equipment, and weighing machinery, which represent our product lineup. We are aware that our brand image as a "weighing machinery manufacturer" is still dominant in the Japanese market. We expect JAPAN PACK to play a role as the place where visitors who are interested in "packaging" see all types of our equipment and systems for both pre-/post packaging processes too and change our brand image in their minds. At our booth in JAPAN PACK 2022, we displayed the production line, in which samples actually go through the processes from weighing to box packing. Visitors from the food industry could imprint in their minds our product image not only for weighing but also for other processes in the entire production line by directly seeing the actual model operational in their presence.

Furthermore, we participated in an environment-related featured exhibition by the host, "Packaging Lifecycle Exhibition," which motivated many people working in development departments in packaging material manufacture, conscious of its contribution to the realization of SDGs and a carbon-neutral society, to visit our booth. This led to the creation of new opportunities.

At JAPAN PACK 2023, we look forward to seeing visitors from Japan, Asia, and the rest of the world.

Important Exhibition Responsible for the Future of the Packaging Industry (EDM Corporation)

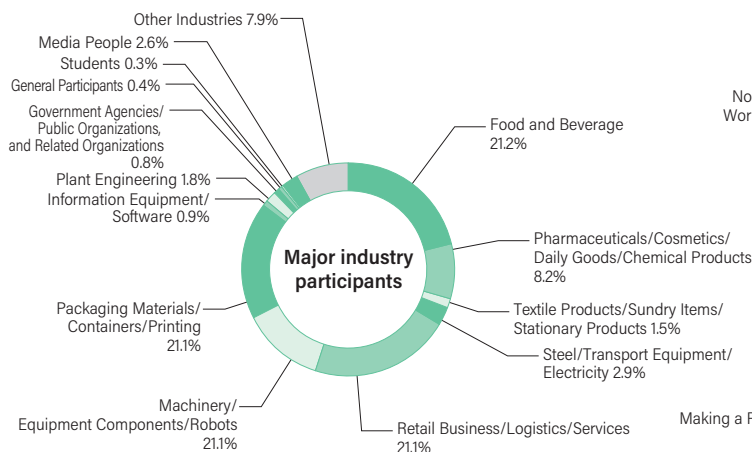
I know that JAPAN PACK is the most appropriate exhibition as a place where we conduct PR activities for our products since it attracts many visitors from a wide range of fields in the packaging industry, indispensable for all kinds of manufacturers. Additionally, at JAPAN PACK, solutions to the future challenges of the packaging industry and various initiatives for SDGs, DX, IoT, etc. are proposed not only by exhibitors but also by the host, which makes me confident of the raison d'être of JAPAN PACK as the exhibition responsible for the industry's future. Besides, we believe that this event is where we identify the industry's trends and develop our future strategies in addition to implementing PR activities for our products. At the upcoming exhibition "JAPAN PACK 2023," we would like to show our business at a higher level, and in the meantime, expect the event to successfully serve as the channel to communicate the power of Japan's packaging industry as a whole to people around the world.

PR Campaign of Paper Packaging Materials through Featured Exhibition (Nippon Paper Industries Co., Ltd.)

We are a "paper" manufacturer, and we have recently been focusing on the packaging business too, amid growing concerns about the environment. Under such circumstances, we participated in the two featured exhibitions of the "Packaging Lifecycle Exhibition" as well as the "CLOMA Exhibition," which we joined for the second time in a row. Both exhibitions consist of great programs enough to attract much attention from visitors, and there are many media people at the venue, so we feel that the goals we set for the event have been fully achieved. On top of that, we could collect more lead generation information than expected, by reason of which we are satisfied with the event.

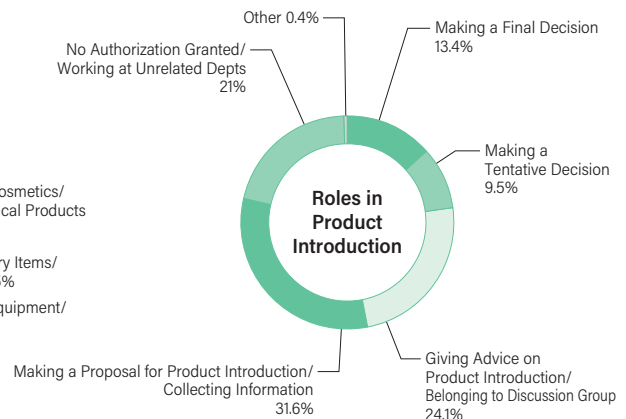
Reputation from Visitors

JAPAN PACK attracts many participants from a wide range of industries including food, pharmaceutical, and cosmetic industries.

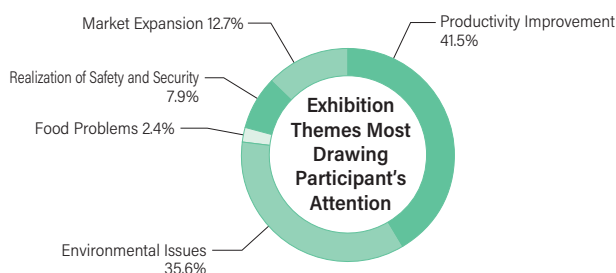


Approximately 80 percent of participants engage with product introduction.

There is a chance to link directly with the key person.



There is a need for solutions to the automation of production sites (DX) and environmental issues (GX); in other words, the "Two Pillars."



Expectations for JAPAN PACK to be held for years to come

- The role of packaging equipment required in 10 to 20 years
- Production system utilizing digital technologies
- Initiatives necessary for achieving SDGs
- Resource recycling trends, and the future of plastic packaging materials
- Exhibits of companies working on the promotion of environment-friendly packaging materials, and others

List of Last Exhibitor (JAPAN PACK 2022)

A	FUNAI ELECTROIC CO., LTD.	JAY ENTERPRISES, LIMITED
ACS CO., LTD.	FURUKAWA MFG. CO., LTD./HIPACK CO., LTD./SHINWAKIKAI CO., LTD.	JONAN AUTOMATIC MACHINE CO., LTD.
ADF CO., LTD.	FUSO INDUSTRIES CO., LTD./YUWA INDUSTIES CO., LTD.	K
AICOHSHA MFG. CO., LTD.	FUTABA CO., LTD.	K&U SYSTEMS CO., LTD.
AISEIPACK	G	KAETSU CORPORATION
ALMARQ INC.	GENERAL PACKER CO., LTD./OSA MACHINERY CO., LTD.	KAJIWARA INC.
AMBAFLEX JAPAN G.K.	GLORY LTD.	KAMOI KAKOSHI CO., LTD.
ANRITSU CORPORATION	GREEN PLUS CO., LTD.	KATAHISADO CO., LTD.
AOKI KOGYO HAMONO CO., LTD.	GREENTECH JAPAN CO., LTD.	KATAOKA SENZAI CO., LTD.
APPAX CO., LTD.	GSI Creos Corporation	KAWASHIMA PACKAGING MACHINERY LTD.
ARTPRESTO CO., LTD.	H	KEYENCE CORPORATION
ASAHI KINZOKU CO., LTD.	HANAGATA CORPORATION	KIMURA SHAL CO., LTD.
ASAHI-KASEI K.K.	HANATSUKA MFG. CO., LTD.	KINOS CORPORATION/TSUBAKIMOTO KOGYO CO.,LTD.
ASANO LABORATORIES CO., LTD.	HEAD ON INC./TIMEE. INC	KISHU GIKEN KOGYO CO., LTD.
ASANUMA & CO., LTD.	HEISHIN LTD.	KISO KOGYO CO.,LTD
ATA CO., LTD.	HERRMANN ULTRASONIC JAPAN	KOBAYASHI PACK KOUGYOU, INC.
AUTONICS CO., LTD.	HITACHI ZOSEN CORPORATION	KOBIRD CO., LTD.
B	HOLOGRAM-WORKS. CO., LTD.	KOBUNDO CO., LTD.
BALDWIN JAPAN LTD	HOREN CO., LTD.	KOMACK., LTD.
BECKHOFF AUTOMATION K.K.	I	KOSHINSHA CO., LTD.
C	IBARAKISEIKI CO., LTD.	KSS CO., LTD.
CADDi Inc.	ICHINEN CHEMICALS CO., LTD.	KT.MFG. CO., LTD.
CBM CO., LTD.	IDEAHOUSE CO., LTD.	KWIK LOK JAPAN LTD.
CHUBU PACKAGING & FOOD MACHINERY MANUFACTURERS ASSOCIATION	IGUS K.K.	KYOEI PRINT GIKEN CO., LTD.
CKD CORPORATION	IHARA ELECTRONIC INDUSTRIES CO., LTD.	KYOTO SEISAKUSHO CO., LTD.
D	IMURA ENVELOPE CO., INC.	KYOUUEI CO., LTD.
DAI NIPPON PRINTING CO., LTD.	Informa Markets	KYOWA CO., LTD.
DAIICHI PACKAGING MACHINE MFG. CO., LTD.	INNOPHYS CO., LTD.	KYOWA DENKI CO., LTD.
DELTA ELECTRONICS (JAPAN) INC.	ISHIDA CO., LTD./NISSIN ELECTRONICS CO., LTD.	L
DUKANE JAPAN CO., LTD.	ITOCHU MACHINE-TECHNOS CORPORATION	Laizhou Guoliang Packing Products Co., Ltd.
DUPLO CORPORATION	ITOH DENKI CO., LTD.	LASERCK CORPORATION
E	ITO-TOSHI CO., LTD.	M
ECONOS JAPAN CO., LTD.	IWASAKI ELECTRIC CO., LTD.	MAEDA SHELL SERVICE CO., LTD.
ECT Inc.	J	MAKINO SEALING CO., LTD.
EDM CORPORAITION	J.E.E.D ADVANCED POLYTECHNIC CENTER	MAKY ENGINEERING CO., LTD.
ESHIN PACK IND. CO., LTD.	JAPAN BAKERY AND CONFECTIONERY MACHINERY MANUFACTURERS ASSOCIATION	MANROLANDGOSS WEB SYSTEMS JAPAN CORPORATION
F	JAPAN INDUSTRIAL EDGED TOOL CO., LTD.	MARKING SYSTEM TECHNOLOGY CO., LTD
FANUC CORPORATION	JAPAN PACKAGING INSTITUTE	MECHANIZE CO., LTD.
FUJI LABEL CO., LTD.	JAPAN PACKAGING MACHINERY LEASE CO., LTD.	MEIWA CO., LTD.
FUJI MACHINERY CO., LTD.	JAPAN ROBOT ASSOCIATION	MIKITA MACHINERY CO., LTD.
FUJIIMPULSE CO.,LTD.	JAPAN SYSTEM CO., LTD./MK SEIKO CO., LTD.	MITSUHASHI CORPORATION
FUJIMURA KOGYO CO., LTD		MIURA CO., LTD.
FUKUCHI INDUSTRY CO., LTD.		MOKI CO., LTD.
FUKUDA CO., LTD.		MORIKAWA FOOD MACHINERY CO., LTD.

MOSCA JAPAN K.K.	ROBOTEC INC./UNIPULSE CORPORATION	TECNO RESEARCH CO., LTD.
MURAKOSHI INDUSTRY, LTD.	S	TEIJIN FRONTIER CO., LTD.
N	SAMSON CO., LTD.	TENCHI SANGYO CO., LTD.
NAKAJIMA METAL LEAF,POWDER CO., LTD.	SAN STATION SYSTEMS CORPORATION	TERADA TRADING CO., LTD.
NASCO CORPORATION	SANKO MACHINERY CO., LTD.	THE ASSOCIATION OF POWDER PROCESS INDUSTRY AND ENGINEERING, JAPAN
NBK	SANTOKU CORPORATION	THE JAPAN FOOD MACHINERY MANUFACTURES' ASSOCIATION
New IWASHO CO., LTD./ DAC ENGINEERING CO., LTD.	SATO INDUSTRY CO., LTD.	TOKIWA KOGYO CO., LTD.
NEXUSAIR CO., LTD.	SCHMALZ K.K.	TOKYO AUTOMATIC MACHINERY WORKS, LTD./ TOKYO SHISETSU-KOGYO CO., LTD.
NIHON SEIZUKI KOGYO, LTD.	SCREEN CREATIVE COMMUNICATIONS CO., LTD.	TOKYO FOODS MACHINERY CO., LTD.
NIIGATA SOGO SIKI	SCREEN CREATIVE COMMUNICATIONS CO., LTD./ SCREEN GP JAPAN CO., LTD.	TOKYO KEIKI INC.
NIKKADENSOK LIMITED	SEAL EIGHT CO., LTD.	TOKYO UNIVERSITY OF TECHNOLOGY SCHOOL OF ENGINEERING
NIPPON AUTOMATIC FINE MACHINERY CO., LTD.	SEAL INDUSTRIAL CO., LTD.	TOO CORPORATION/GTB CO., LTD.
NIPPON ENGINEERING SERVICE CO.,LTD.	SEIKO CORPORATION	TOPACK CO., LTD.
NIPPON KIKAI SHOJI CO., LTD.	SEIKO SANGYO CO., LTD.	TOPPAN INFOMEDIA CO., LTD.
NIPPON POLYSTAR CO., LTD.	SEMCO CO., LTD.	TOSHIBA MITSUBISHI-ELECTRIC INDUSTRIAL SYSTEM CORPORATION
NIPPON TECHNOLOGY SOLUTION CO., LTD.	SERAC JAPAN KK	TOSICO CORPORATION
NISHIMURA MACHINE WORKS CO., LTD.	SHANGHAI MEIFENG PACKING MATERIALS CO, LTD./ MARUBENI INTEX CO., LTD.	TOYO CO., LTD.
NISSAN KIKO CO., LTD.	SHIBUYA CORPORATION/ SHIBUYA SEIKI CO., LTD./ SHIBUYA PACKAGING SYSTEM CORPORATION	TOYO MACHINE MANUFACTURING CO., LTD.
NISSHA CO., LTD.	SHINAGAWA MACHINERY WORKS CO., LTD.	TOYO MACHINERY CO., LTD.
NISSHIN ENGINEERING INC.	SHINSEI INDUSTRIES CO., LTD.	TOYOCON CO., LTD.
NOMURA INDUSTRY CO., LTD.	SHINYO CO., LTD.	U
NORDSON K.K.	SHORAKU CO., LTD.	UCHIDA TECHNO CO., LTD.
NS-GIKEN INC.	SMC CORPOLATION	UK SKOTT PLANNING
O	SME SUPPORT JAPAN	UNIBUG. CO., LTD.
OCEAN TECHNOLOGY CO., LTD.	SOME GIKEN CO., LTD.	UNION CHEMICAR CO., LTD.
OJI F-TEX CO, LTD./OJI TAC CO, LTD.	SOTOOU CORPORATION/PACKYUWA	U-TECHNOLOGY CO., LTD.
OKUI CO., LTD.	STOROPACK JAPAN CO., LTD.	UTSU CO., LTD.
O-M MACHINERY LTD.	STRAPACK CORPORATION	W
OMORI MACHINERY CO., LTD.	SUNYOU PRINTING CO., LTD.	WILL CORPORATION
ONDEMAND LABORATORY CO., LTD.	SUZUMO MACHINERY CO., LTD.	Y
ONE WILL CO., LTD.	SYLEC CO., LTD./NETWORKS	Y.A.C. MACHINERY CO., LTD.
OPTIMUS PACKAGING CO., LTD.	SYSTEM SQUARE INC.	YABUUCHI INDUSTRY, INC
ORIHIRO CO., LTD.	T	YAMANAKA INDUSTRY CO., LTD.
OSAKA SEALING PRINTING CO., LTD.	TAGA ELECTRIC CO., LTD.	YAMATO SCALE CO., LTD.
OSAKA VACUUM, LTD.	TAISEI LAMICK CO., LTD.	YAMAZAKI & CO., LTD.
P	TAIYO YUDEN CHEMICAL TECHNOLOGY CO., LTD.	YANAGIYA MACHINERY CO., LTD.
PACRAFT CO., LTD.	TAKACHIHOSEIKI CO., LTD.	YOKOHAMA AUTOMATIC MACHINE CO., LTD.
PACWELL INC.	TAKAHASHI KEI	YOSHIDA KIKAI Co., LTD.
PAIONIA FURYOKUKI CO., LTD.	TAKASAGO CO., LTD.	YUKI CO., LTD.
PAPYRUS COMPANY CO., LTD.	TAMURA MACHINE INDUSTRY INC.	Z
PEARL PACKAGE PLANNING	TATSUTA ELECTRIC WIRE AND CABLE CO., LTD./ TATSUTA TACHII ELECTRIC CABLE CO., LTD./ CHUGOKU ELECTRIC WIRE & CABLE CO., LTD.	ZAOH COMPANY, LTD.
PIAB JAPAN LTD.		
PSS CO., LTD.		
R		
RAYAMA PACK CO., LTD.		

★ alphabetical order.

Exhibition Regulations

Businesses and institutions applying for participation (hereinafter referred to as "Exhibitor") in JAPAN PACK 2023 (hereinafter referred to as "Exhibition") shall agree to comply with the "Exhibition Guide" provided by the Japan Packaging Machinery Manufacturers Association, the host of Exhibition (hereinafter referred to as "Organizer"), and all descriptions of "Exhibition Manual" (scheduled to be distributed in May 2023).

1. Application/Participation Fee

1-1 Applicant Eligibility

- 1 Businesses, institutions, organizations, and individuals that contribute to the prosperity of the industry through commercial trade, research, the dissemination of information, and other activities related to packaging as well as other entities accepted by the Organizer are eligible to apply for participation in the Exhibition.
- 2 The applicants shall agree to comply with the descriptions of these exhibition regulations and all notifications about the operation of the Exhibition sent from the Organizer.
- 3 The Organizer will decline or cancel the application if they decide that the applicant is not appropriate for the objective of the Exhibition. The Organizer shall not be liable for any damage or cost that may be incurred by the applicant.

1-2 Application Period

- 1 As a general rule, the applicants shall submit their applications during the period from Thursday, September 1, 2022 to Friday, March 31, 2023.
- 2 The Organizer may stop accepting applications even during the application period if there is no more space that can be allocated to exhibitors' booths in the venue.
- 3 The Organizer may continue to call for applications even after the application period, i.e., from Saturday, April 1, 2023 onward if there is a room that can accommodate exhibitors' booths in the venue. Please directly contact the Organizer if you have an inquiry about the possibility of your application being accepted at the time when you submit it.

1-3 Application Method and Payment of Participation Fee

- 1 The applicants shall confirm/accept all descriptions of these exhibition regulations.
- 2 Complete the [Application Form] on the Exhibition's official website (<https://www.japanpack.jp/>) to apply for participation. Upon completion of the application, a confirmation e-mail with the completed Application Form in PDF will be automatically sent to the applicant. The applicant shall confirm the contents of the PDF and keep it.
- 3 The Organizer will accept the application after confirming all information in the form submitted by the applicant online, or by e-mail.
- 4 After accepting the application, the Organizer will send an e-mail addressed to the registered person in charge to notify the applicant of the application being accepted. Upon receipt of this notification, the applicant shall confirm that the application is officially accepted. This e-mail is different from the auto-response confirmation e-mail specified under Item 2.
- 5 The Organizer will sequentially issue an invoice for the participation fee to the Exhibitor. The Exhibitor shall pay the participation fee via bank transfer to the account designated by the Organizer by the due date. The due date and the bank account designated by the Organizer are specified in the invoice. The Exhibitor shall incur the money transfer charge.
- 6 In the event that any payment by the Exhibitor for the participation fee on the invoice issued by the Organizer is not confirmed by the due date, the application will be considered canceled for the Exhibitor's own reasons, and Items 1-5 (Cancellation of Application) will be applied.
- 7 The Organizer may make a payment schedule based on the Exhibitor's credit, payment history, application submission date, etc. separately from the payment schedule set forth in Items 5 and 6. If the applicant does not agree to this, the Organizer will decline or cancel the application. The Organizer shall not be liable for any damage or cost that may be incurred by the applicant.

1-4. Participation Fee

- 1 The participation fee per booth (2.97 m x 2.97 m = approx. 8.82 sq. m.) is ¥360,000 (excl. tax)
- 2 The following (① to ⑥) will be included in the participation fee.
 - ① Exhibition booth
 - ② Partition (rear and side walls when there are adjacent booths. *System panels)
 - ③ Installation of and maintenance fee for shared facilities
 - ④ Public relations and advertising fees (Posters, handouts, PR campaigns of the Exhibition itself through websites and other online media)
 - ⑤ Basic usage fee for "WEB Booth" available on the Exhibition's official website
 - ⑥ Planning/operation/maintenance fees for the Exhibition as a whole
- 3 Discount service is available to early applicants. An Exhibitor who meets both of the following two conditions can use this service. Please be sure not to miss it.
 - ① An Exhibitor who participated in JAPAN PACK 2022 held from February 15, 2022 to February 18, 2022. (Exhibitor who participated as a co-exhibitor or as an exhibitor at the Featured Exhibition is included).
 - ② An Exhibitor whose application is accepted by Saturday, December 31, 2022.Discount: ¥10,000/Booth (excl. consumption tax).
- 4 An Exhibitor who meets either of the following two conditions will be eligible to receive a special service called "PR opportunity creation support" through the Organizer's media. Detailed information about the service will be provided later. Please be sure not to miss it.
 - ① An Exhibitor whose application is accepted by Saturday, December 31, 2022.
 - ② A new Exhibitor who has not participated in JAPAN PACK before.

1-5. Cancellation of Application

- 1 If an Exhibitor fully or partially cancels their application for the Exhibitor's own reasons after the Organizer accepts the application, the Exhibitor shall notify the Organizer of the cancellation in any written form, with which both parties can confirm the record of cancellation, such as e-mail.
- 2 If the Organizer receives a written notice about the cancellation of an application from an Exhibitor, and approves it, the Exhibitor shall pay the following cancellation fee. An Exhibitor who cancels an application shall incur a cancellation fee from Sunday, January 1, 2023 onward, and as of the date when the Organizer receives a cancellation notice from the Exhibitor, either of the cancellation fees will be applied to the Exhibitor.
 - Sunday, January 1, 2023 to Friday, March 31, 2023
50% of the total participation fee (consumption tax not required)
 - On and after Saturday, April 1, 2023
100% of the total participation fee (consumption tax not required)
- 3 The discount service set forth in Items 1-4 (Participation Fee) will not be applied to the cancellation fee paid by an Exhibitor who has canceled their application.
- 4 If the Exhibitor notifies the Organizer of the cancellation of the application after transferring the participation fee to the bank account designated by the Organizer, the balance between the participation fee and the cancellation fee, including commissions necessary for reversing the transaction, will be refunded to the Exhibitor by the Organizer.
- 5 The Organizer shall have the right to use all canceled booths in a way that the Organizer deems appropriate.
- 6 If the violation of these exhibition regulations by an Exhibitor, or false descriptions in the application form, is revealed before or during the Exhibition, the Organizer will cancel the application/allocated booth(s) of the Exhibitor. In addition, the applicable Exhibitor shall pay the cancellation fee in accordance with this item (Cancellation of Application).

1-6. Decision on Booth Location

- 1 The Exhibitor's booth location will be decided by the Organizer based on the products to be exhibited, exhibit size, past records, application date etc. The location will be announced in around June 2023.
- 2 The Organizer will cancel the decision on the booth location(s) of an Exhibitor whose payment of the participation fee is not confirmed by the due date given on the invoice issued to the Exhibitor.
- 3 The changing or swapping of the booth location decided by the Organizer will not be allowed as a general rule. However, this will not apply to changes that occur due to the addition of new exhibitors who apply after the application period as well as an increase or decrease in the total number of booths.

1-7. Prohibition of Booth Rental/Resale to Third Parties

An Exhibitor shall not rent or resell part/all of the allocated booth(s) to third parties, or swap with other exhibitors regardless of whether or not compensations are received. The Organizer will cancel the booth(s) allocated to an Exhibitor who rents or resells part/all of the allocated booth(s) to third parties or swaps with other exhibitors. In addition, the Exhibitor whose allocated booth(s) is(are) canceled shall pay a cancellation fee in accordance with Items 1-5 (Cancellation of Application).

2. Installation, Removal and Decoration

2-1. Installation and Removal of Products and Other Articles to Be Exhibited, Construction and Removal of Decorations

Please conduct the installation and removal of products and other articles to be exhibited and the construction and removal of decorations during the following periods determined by the Organizer.

Installation: September 30 (Sat.) – October 2 (Mon.), 2023

Removal: October 6 (Fri.) 5:00 p.m. (After the conclusion of the exhibition) – October 7 (Sat.) 9:00 a.m. 2023

2-2. Basic Booth Units and Decoration of Booths

1 The organizer will, for the basic booth, set up the back wall, side walls (system panels) and the booth numbering plate.

For a peninsula type of booth (three sides of the booth are adjoining to the aisles, and the only back side is adjoining to the other booth), only the partition wall and booth numbering plate on the surface which is in contact with the adjacent booth will be installed.

In the case of the island booth (booth without adjacent booths), partition walls will not be constructed.

2 All expenses will be paid by the Exhibitors with the exclusion of item **1** above.

3 The height of a basic booth is 2.7 m.

The height of the booth decoration can be above 2.7 m for the sides which is adjoining to the neighbour booth, if it's set back 1.0 m from adjacent booths.

There is no need for setback on the sides that are adjacent to the aisles. However, the Exhibitor must submit decoration construction plans and required documents to the official contractor and obtain permission from the Organizer and the fire station concerned before executing a construction plan.

This regulation is subject to change in compliance with the guidelines of relevant organizations.

For further details, please refer to the "Exhibition Manual".

4 Making walls for all surface is prohibited to maintain visibility of the entire venue and availability of evacuation passages. The maximum allowable area for installing a wall, pillar, display stand, or other structure of 1.2m or more in height within 1m of an aisle is one-half the length of a side of the booth. Evacuation passages must also be secured.

2-3. Use of Fire and Hazardous Materials

1 Using open fire and carrying in hazardous materials is prohibited at the venue.

To obtain special permission to use open fire or hazardous materials, a request must be submitted and approved by the fire marshal concerned. In addition, there are restrictions on the amount that can be carried in depending on conditions such as the placement of the hazardous materials in the booth and the situation of adjacent booths.

Machined that contain and use more than the assigned volume of oil cannot be demonstrated inside the venue.

2 Hydrogen cannot be brought in or displayed.

2-4. Compliance with "Exhibition Manual"

Please comply with the "Exhibition Manual" (to be released in around June 2023) for items not described in this regulation.

3. Other Regulations

3-1. Prohibition of Exhibits That Are Primarily Aimed at the collection of Personal Information

Exhibits primarily aimed at collecting personal information from visitors without displaying the company's products or promoting products and services at the booth is prohibited.

Moreover, exhibits must meet the requirements of the Personal Information Protection Law.

3-2. Product Demonstrations and Presentations

1 Product demonstrations and explanations can only be conducted inside the Exhibitors' booths.

An Exhibitor may not forcefully lead visitors to its booth, conduct demonstrations or explanations of exhibited products, distribute brochures or other items, solicit visitors or sell products outside its own booth.

In addition, an Exhibitor must take sufficient safety measures when demonstrating its products to visitors.

2 When using audio equipment to explain or demonstrate exhibited products, please make sure that conditions ①-④ below met so as not to disturb business talk and other activities of neighboring exhibitors.

① Set the volume to 60 decibels or lower when measured from a distance of 2.0m from the front of the booth.

② When setting up speakers, point them away from the aisles.

③ Secure the visitor's seats and standing positions within the Exhibitor's booths.

④ If the Organizer determines that a sound is distributing business talks of neighboring exhibitors, the Exhibitors concerned must follow the directions of the Organizer.

3-3. Food and Beverage Sampling

If the Exhibitor wishes to offer sample food or beverage used for demonstrations in its booth, it must submit an application to the public health center concerned and meet the conditions for approval such as setting up hand-washing spaces.

All applications to the public health center will be collected and submitted by the Organizer.

3-4. Prohibition of Photographs, Videos and Copies, Reproductions

Taking photographs, videos and producing copies, reproductions of exhibited products, fixtures, etc. without permission from the Exhibitor concerned or the Organizer is prohibited.

However, the Organizer requests exhibitors to cooperate as much as possible when members of official photography, video documenting teams (wearing armbands with the inscription "Official Documentation Team") designated by the Organizer or the press (wearing armbands with the inscription "Press") are shooting photographs or videos of the venue, exhibition booths, etc.

3-5. Protection and Enforcement of Intellectual Property Rights

The Exhibitor is requested to take necessary measures to protect and observe intellectual property rights (patents, trademarks, etc.)

3-6. Liability for Damage

The Organizer will pay close attention to the management, organization, and maintenance of the Exhibition, but shall not be held responsible for damages such as those indicated below.

1 Injuries or damages to humans or articles arising from the use of the booth by the exhibitors or relates parties, or injuries or damages to humans or articles arising in the exhibition hall or in the vicinity due to negligence on the part of the exhibitors or related parties.

2 In the event the organizer decides to postpone or call off the Exhibition due to a natural disaster, infectious disease, and other events of force majeure, any damages, increases in cost or other matters of inconvenience that occur to the exhibitors or related parties.

3 Damages to the exhibitors or related parties arising due to a natural disaster, delay and suspension in public transportation, social instability, etc.

4 Accidental misspelling or omission of characters in any medium or data pertaining to the Exhibition.

3-7. Change/Cancellation of Exhibition

The Organizer may change, postpone, or cancel an Exhibition in the following situations:

1 When the Organizer decides that the implementation of the Exhibition is not appropriate due to the occurrence of a natural disaster, infectious disease, accident, etc. in the venue and/or the neighboring area.

2 When the Organizer decides that the implementation of the Exhibition is not appropriate after receiving an order/request for the cancellation of the Exhibition from any/all of the government, local governments, and the venue.

3 When the Organizer decides that the implementation of the Exhibition is not appropriate for all other unavoidable reasons including social conditions.

If the Organizer cancels the Exhibition for any of the above reasons, the Organizer will calculate the necessary expenses at the time of making the decision of cancellation and refund the Exhibitor the paid participation fee from which the expenses are deducted.

3-8. Change and Addition of Rules and Regulations

The Organizer may change the rules and regulations of the Exhibition. If the Organizer changes the rules and regulations, the Organizer shall immediately notify the Exhibitor of the change(s).



JAPAN PACK²⁰²³

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