

# **JAPAN PACK 2017**

## **Submission Guidelines for Ad and Logo Data**

Please send by email all ad and logo data, in Adobe Illustrator format (.ai extension), to the address given below.

**Submission Deadline for  
Complete Ad Data  
September 8 (Fri), 2017**

**Submission Deadline for  
Company Logo Data  
August 30 (Wed), 2017**

### **Submit Complete Ad Data the Below Address**

#### **SAKURA International Inc.**

FUKAGAWA SANWABLDG.,4F,5-9,MONZENNAKACHO

2-CHOME,KOTO-KU,TOKYO 135-0048,JAPAN

TEL : +81-3-5646-1160 FAX : +81-50-5804-1790

E-Mail: [japanpack2017@sakurain.co.jp](mailto:japanpack2017@sakurain.co.jp)

Christopher Tomoki Tabata

### **Follow the Instructions Below on Data Formatt**

- ①Format all data using any Adobe Illustrator CS from version 4 to version 5.
- ②Please make sure to convert all text data to outline format
- ③It may not be possible to get the exact color you requested when printing on actual physical materials. Your understanding in this matter is appreciated.
- ④When using photographs, set graphic resolution at a minimum of 100dpi when the graphic is at full size.
- ⑤Always include a sample PDF of the ad in A3 or A4 size.
- ⑥If the volume of data is very large and/or there are concerns about data security, please send the data by regular mail using a CD or USB memory stick.