

新しい包程式、ここに集まる

**JAPAN PACK 2017**

**Introduction of Venue  
Advertisement Opportunities**

**Oct. 3, 2017 [Tue]~Oct. 6, 2017 [Fri] Tokyo Big Sight**

### Onsite Advertising

As shown below and on the overleaf, there are a variety of advertising opportunities onsite to help raise your company's profile during the tradeshow. To apply for advertising space, submit your ad materials along with the attached application form by **August 30 (Wed), 2017** to the address shown on the right.

Note that advertising space is limited and often quickly reserved. For this reason, we recommend applying as soon as possible.

**Address inquiries and applications to:**

**SAKURA International Inc.**

FUKAGAWA SANWABLDG.,4F,5-9,MONZENNAKACHO  
2-CHOME,KOTO-KU,TOKYO 135-0048,JAPAN

TEL :+81-3-5646-1160 FAX :+81-50-5804-1790

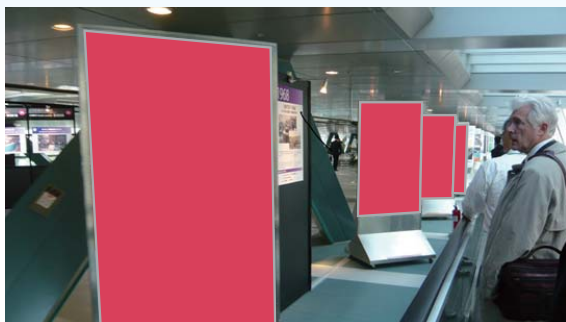
E-Mail: japanpack2017@sakurain.co.jp

Christopher Tomoki Tabata

### 1 Moving Walkway Ads

Limit 25  
Panels

■ Guide Panels Located by the Moving Walkways Leading to the East Hall  
Specifications: One-sided Styrene Panels  
Ad Size: W848 x H1234mm  
Visitors often stop walking for a closer look at these ads placed right beside the moving walkways.



\* All data to be provided  
Cost (including production) is **¥86,400/panel**, tax included

### 2 Hanging Banner Ads

Limit 10  
Panels

■ Hung near the Central Pillars of the Galleria  
Specifications: Two-Sided Printed Tarpaulin  
Ad Size: W1800 x H1200mm  
Extremely effective ads seen multiple times by almost all visitors.

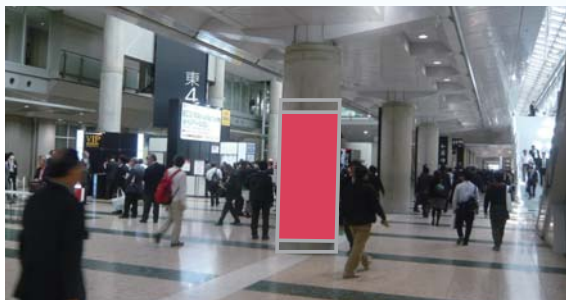


Provide all data.  
Cost (including production) is **¥324,000/panel**, tax included

### 3 Pillar Wrap Ads 1

Limit 6  
Wraps

■ Wrapped around the Central Pillars of the Galleria  
Specifications: Printed Sheet Wrapped around Pillar Circumference  
Ad Size: W1240 x H2700mm  
Extremely effective ads seen multiple times by almost all visitors.



Provide all data.  
Cost (including production) is **¥324,000/panel**, tax included

### 4 Pillar Wrap Ads 2

Limit 12  
Wraps

■ Wrapped around Side Pillars at Hall Entrances  
Specifications: Printed Sheet Wrapped around Pillar Circumference  
Ad Size: W1240 x H2700mm  
Eye-level ads right by the sides of the hall entrances attract full visitor attention.



Provide all data.  
Cost (including production) is **¥324,000/panel**, tax included

## 5 Above-Entrance Ads

Limit 12 Panels

■ Hung above each of the 12 Hall Entrances  
 Specifications: One-Sided Printed Tarpaulin  
 Ad Size: W7500 x H4500mm  
 High impact, attention-grabbing ads placed directly above the hall entrances.



\* All data to be provided  
 Cost (including production) is **¥1,620,000/panel**, tax included

## 6 Galleria Entrance Gate Ads

Limit 2 Panels

■ Hung above the Galleria Entrance  
 Specifications: One-Sided Printed Sheet (Right and Left)  
 Ad Size: 1 Panel, W2350 x H1340mm  
 Effective ads greeting visitors from above just as they enter the Galleria.



Provide all data.  
 Cost (including production) is **¥270,000/panel**, tax included

## 7 Hall Signage Ads

Limit 6 Panels

■ Displayed on the Signs Indicating Hall Numbers  
 Specifications: Two-Sided Printed Sheet  
 Ad Size: W1840 x H1840mm  
 Coupled with the Hall Signs, these ads are also easily visible from the 2nd floor.



Provide all data. Cost (including production) is **¥324,000** for set of 2 panels, tax included

## 8 Escalator Floor Ad

Limit 1 Panels

■ Placed on the Landing of the Entrance Down Escalator  
 Specifications: One-Sided Printed Sheet  
 Ad Size: W6000 x H3000mm  
 Laid on the landing of the first down escalator, these highly effective ads will be seen by every visitor as they enter the hall.



Provide all data.  
 Cost (including production) is **¥1,080,000**, tax included

## 9 Logo Ad on Main Exhibition Guide Map

Limit 24 logos

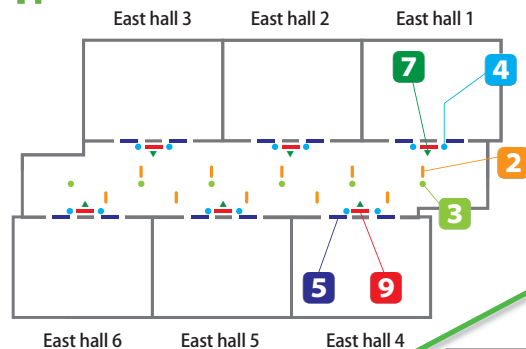
■ Placed on Guide Map at Hall Entrance/  
 Also on Printed Visitor Maps  
 Specifications: Stickers on Map /Printed on Brochures  
 Your logo will appear and your booth is highlighted on the Guide Map located at the entrance of every hall in the venue. The same information will appear on the printed maps distributed to visitors at the entrance, and will help visitors locate your booth quickly.



Provide all data.  
 Cost (including production) is **¥216,000**, tax included

## Scheduled advertisement locations

### 1F East hall and Galleria



### 2F East hall walkway (moving walkway)

